

# Fiona Broadie

**Phone:** *on request* | **Email:** *on request* | **Zip Code:** *on request* | **Portfolio:** <https://www.fionabroadie.com/freelance>

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**Summary:** Driven and dedicated multimedia creator of 8 years, with a natural talent for writing, photography and videography. With a focused skillset gained from hands-on experience from a range of roles in the creative field, their intense work ethic, paired with a receptiveness to feedback, make them an effective and reliable contributor to any creative team or project.

## EXPERIENCE

### CAMP SCHODACK

**Nassau, New York**

#### Videographer

**June - August 2023; June - August 2025**

- Documented programmatic activities of 280 children, age 6-17, for parents' viewing and social media purposes.
- Operated, managed and attended to camera, gimbal and drone equipment for the purpose of video creation.
- Creatively contributed to the communications team with photography, yearbook and newsletter work.
- Planned, shot and edited 24+ videos for brand purposes, recruitment efforts and highlight reels.

### A9 GREEN / TOTAL GREEN ENERGY SOLUTION LLC

**Lexington, Massachusetts**

#### Marketing Associate & Project Coordinator

**May 2024 - June 2025**

- Created marketing content for printed materials and social media, including photo, video, and brochures.
- Adverted new and innovative AeroBarrier sealing insulation technology.
- Designed and managed company website and social media.
- Shot comprehensive videos for internal instruction.

### NORTHEASTERN UNIVERSITY - Dept. of Civil and Environmental Engineering

**Boston, Massachusetts**

#### Temporary Marketing Assistant

**November 2023 - April 2024**

- Interviewed 10+ distinguished engineering professors and graduate students for the Department's news feed and projects.
- Designed glossy flyers and posters to spread awareness about University initiatives, in alignment with branding.
- Composed news articles, photos and videos for the Department of Civil & Environmental Engineering.
- Performed and analyzed data analytics to inform and develop marketing strategy.

## LEADERSHIP

**THE DAILY FREE PRESS**, the award-winning independent student newspaper at **Boston University**

#### Associate Campus Editor

**September 2022 - May 2023**

- Authored and reported on 25 news, arts and opinion articles for an audience of 35,000+ students and faculty.
- Provided informed edits, detailed feedback, supervision and guidance for 6 contributing writers.
- Interviewed 4+ sources per article to ensure unbiased and thorough reporting.

**THE MASS MEDIA**, independent student newspaper at **UMass Boston**

**Humor/Arts & Lifestyle Editor**

**January 2020 - December 2020**

- Authored 40+ humor, arts and opinion articles for an audience of 16,000+ students and faculty.
- Ran team meetings and supervised 2 staff writers, providing suggestions and final edits.

## **VOLUNTEERING**

### **BIKES NOT BOMBS**

**Volunteer Photographer / Videographer**

**September 2024**

Documented the 2024 Bike-A-Thon, an annual biking event for all ages to raise money for youth programs.

**Volunteer Instructor**

**January 2024 - August 2024**

Taught youth to refurbish bikes for their own transport in service of BNB's mission to use the bicycle as a vehicle for social change to achieve economic mobility.

## **EDUCATION**

**Boston University** Bachelor's of Science in Journalism, 2023

**University of Mass-Boston** 2019-2021 English Language and Literature, Credits Transferred to Boston University

## **TECHNICAL SKILLS**

Adobe Creative Suite (Premiere Pro, Photoshop, Lightroom Classic, InDesign, InCopy)

Website Management/Creation (Wix, Squarespace, GoDaddy)

Google Workspace (Docs, Sheets, Slides, Forms, Calendar, Drive)

Client Communication / Management Systems (Zoho CRM)

Project Management (Monday, Trello, Microsoft Outlook)

Content Creation (Videography, Photography, Graphic Design)

Social Media (Instagram, Facebook, Tiktok, Twitter/X)

## **AWARDS**

**Bookbuilders of Boston** Writing Contest Winner 1st Prize, 2023